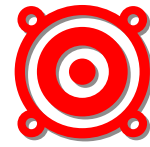


STREAMING MUSIC

A convenient, professional, affordable music service for your business.



Create your own, unique internet radio station by blending a wide selection of profanity-free, great-sounding music channels.



A dazzling array of musical styles. Original artists. Licensed. Legal.



An innovative new music player connects to the internet and your speaker system. Global content management from any online device.



Automated marketing messages that play on a schedule you set. Educate and engage your audience.

PRESENTED BY



creators of



One solution for all locations.

Why Streaming?

Our streaming audio is easily manipulated by one, or many, user login panels. Cloud-based service provides the convenience of adding, scheduling and manipulating streams. Streaming audio devices are tracked and monitored for high-quality performance.

Sources now predict that digital radio listeners will account for nearly 59 percent of the U.S. population in 2017.

—Statista.com

Music Channels

A wide variety of properly licensed music by the artists your listeners love.

Country

COUNTRY CLASSICS

5 decades of country music. A blend of styles by artists you remember.

COUNTRY HITS

The hottest country songs of the current decade, nonstop.

Instrumentals

BRIGHT INSTRUMENTALS

Friendly, happy, a little laid back but not boring! A smooth jazz sound without vocals.

CHILL

Ambient, cool, modern instrumental grooves.

EASY INSTRUMENTALS

Laid back, friendly instrumental background music.

LIGHT CLASSICAL

Classical instrumental music, including lighter chamber pieces and smaller ensembles.

PEACEFUL

Soft, healing, instrumental spa music.

Holiday

CHRISTMAS CROONERS

Throughout the holidays, swing is king.

CHRISTMAS HOLIDAY INSTRUMENTALS

Instrumental backgrounds for holiday time.

CHRISTMAS SACRED

Classic carols and hymns of the Christmas season.

CHRISTMAS HOLIDAY POP

Holiday hits of the modern era.

Jazz

JAZZ MASTERS

Instrumentals that swing by the legends of jazz music.

SMOOTH JAZZ

Easy-going contemporary jazz that creates a stylish background.

LATIN JAZZ

Exciting jazz music built on Latin American rhythms.

Pop & Rock

AAA

Adult Album Alternative: contemporary and classic folk- rock and blues.

ACOUSTIC CAFE

Singer-songwriters and acoustic covers.

CHRISTIAN

Today's Christian hits.

DANCE

Dance, Techno and Electronica hits with high energy.

FITNESS FLOOR

Heart-pumping, high energy workout blend.

FRESH LIGHT HITS

A fresh, light adult contemporary channel that leaves out the oldies.

HOT AC

Current, upbeat adult contemporary music.

INDIE ALT

Alternative rock artists and some of the upcoming higher energy indie acts.

POOL PARTY

Party songs plus reggae, surfer, beach music and caribbean tunes.

THE MIX

Today's light rock and pop, plus favorites from adult contemporary radio.

Retro

60S

Pop hits from 1962 to 1969.

70S

Pop, rock, funk, disco and soft vocals. The 70's had it all, and it's all right here.

8-9-0

8-9-0 plays hits from 30 years of popular music from the 80s, 90s and 2000s.

JUKEBOX

Nostalgic tunes that filled jukeboxes in the late 50's and early 60's.

CROONERS

Sinatra and friends kick up a cool, swingin' soundtrack that really hits the spot.

World

BEYOND BORDERS

Jazzy instrumentals with international flair. Brazil, Peru, Africa, Spain, Cuba and beyond.

ITALIAN RESTAURANT

Vocal and instrumental favorites from Italy, plus romantic Italian-American classics.

The System

All music and (if desired) spoken content resides on our servers, tracked by a content database. Users log in to a web portal that allows content manipulation. A stream is created for each user or location, played through an internet-connected audio device at each site.

Player



Device Installation

The ProStream device was developed by our engineers and developers at ProDigital Manufacturing in Michigan, USA. The ProStream is a simple "internet radio" type listening device. Each device is registered with a user portal, and listens only to the stream provided by the user preferences.

Login Accounts



User Accounts

As each audio device (ProStream) is installed, a user account is created for controlling content heard on that ProStream device. Users may control the channels (style/category/genre) of music played, set special temporary or periodic programming schedules, the user password, remove artists or songs from the stream, view song play history, view device connectivity history and program announcements.

User Training

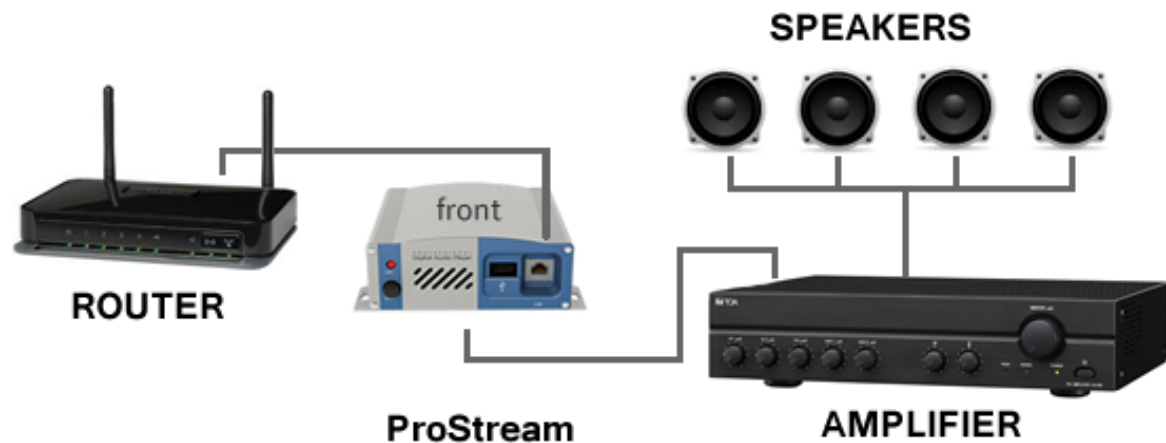


User Training Webinars

Even though the streaming music control portal (dashboard) is built to be simple and user-friendly, we have found great value in providing walk-through webinars for authorized users. In just a few minutes, we demonstrate how to make programming changes, review songs played, remove songs or artists and schedule programming so that each user has the skills needed to curate a custom listening experience.

Device Installation

ProStream Audio Device



Working In The Business Network Environment

Streaming traffic in the business environment requires permissions, and in some cases a static I.P. address for the streaming device. Your network must allow traffic to at least one domain or server. To reduce complications, the ProStream was built to utilize only the following destinations:

- Port 123: Time Synchronization Protocol
- Port 80: TCP HTTP (HyperText Transfer Protocol) - used for transferring web pages
- Port 443: TCP HTTPS - HTTP Protocol over TLS/SSL (encrypted transmission)
- Port 53: DNS
- Port 10010: Stream
- URL: streaming.brandimusic.com

This is considered a very minimal port utilization scheme, and greatly reduces the permissions required, compared to previously available streaming devices. These specifications do not change over time.

Device Features

ProStream Audio Device

FAILOVER FEATURE

The ProStream device contains a “failover” feature. If the device cannot re-connect to the internet within a time period of about 4 minutes, audio files that have been loaded into an onboard memory on the device will begin to play continuously. When the device is able to reconnect to the internet, streaming immediately resumes.

REPORTING FEATURE

The ProStream includes a reporting feature that includes the device serial number. Every device is continuously monitored.

WIRELESS FEATURE

The ProStream can be adapted to use the internet wirelessly, using a high-quality antenna for extended range, required in situations in which the location of the phone system is far from an internet access point.

STATIC I.P. FEATURE

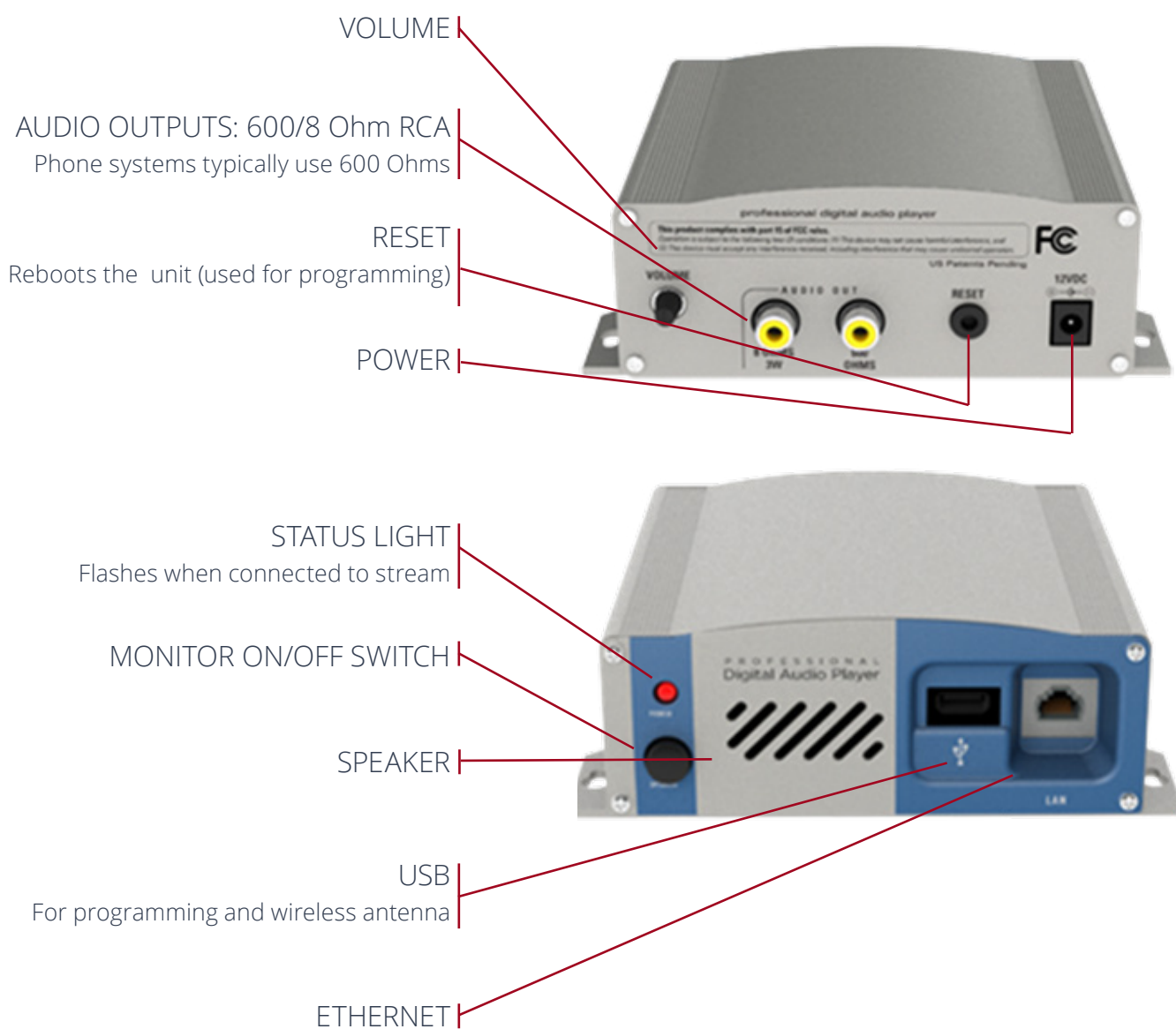
The ProStream can be configured DHCP or STATIC, using a simple .txt file via USB.

SPECIFICATIONS

- Power Supply: 12 VDC
- Internet: RJ45 10/100
- Dimensions: 5.8" X 5.2" X 1.7"
- Stream Sample Rate: 128k mono .mp3
- Mounting: Built in mounting tabs or rubber feet
- Weight: 2.0 LB with packaging

Device Diagram

ProStream Audio Device



Login Accounts

Every ProStream device can be assigned its own stream with unique programming, or a group of devices can share a stream, providing global control over multiple devices in a group.

The screenshot displays the 'Account Dashboard > Streams' interface. On the left is a navigation sidebar with the following items: Dashboard Home, Announcements, Streams (highlighted), Stream Uptime, Profile & Password, and Support. The main content area shows two stream management panels:

- DSS Location #1 (Premium Package):** Contains an 'Add/Remove Channels' button, a 'remove songs/artists from this stream' link, a 'song play history' link, and a 'program announcements' link.
- DSS Location #2, #3, #4, #5 (Premium Package):** Contains an 'Add/Remove Channels' button, a 'remove songs/artists from this stream' link, a 'song play history' link, and a 'program announcements' link.

Dashboard Login Screenshot

In this example, the logged in user has control over six locations. Note, however, that Location #1 will have its own unique programming, while Locations #2, #3, #4 and #5 will share the same programming.

Add/Remove Channels

There are over 30 channels from which to choose. Each channel represents a style or genre of music. Click Add/Remove Channels to select which channels will play as part of your stream.

Customize The Stream

Account Dashboard > Streams > Customize the DSS Location #1 Stream

Customize the DSS Location #1 Stream

As a premium subscriber, you may blend up to 4 unique channels per stream.

Select a Channel:

Smooth Jazz

Select a Channel:

Jazz Masters

Select a Channel:

Crooners

Select a Channel:

Easy Instrumentals

This zone is named **DSS Location #1**. Want to [change it?](#)

Channel Blending

Premium subscribers may blend up to 4 unique channels to create a custom sound. Use the dropdown menu to select a channel. If you want to hear a sample of the kind of music on a channel, click Sample. Click Delete to remove a channel from a stream. You can always add it back again later.

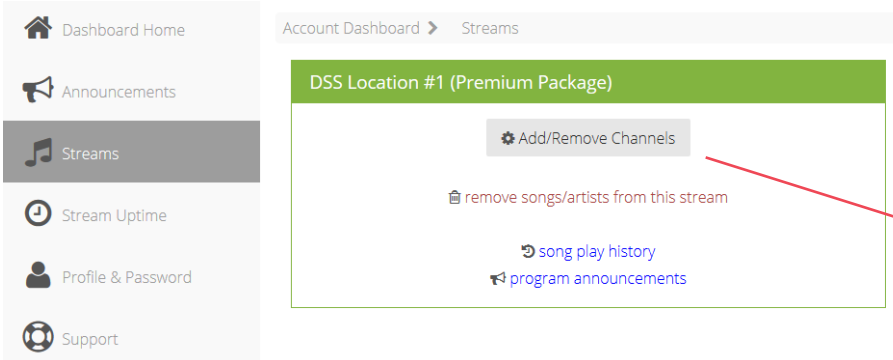
When multiple channels are selected, the streaming music system pools together every available song from the chosen categories, then randomly selects the songs for play. Because of the automated random selection process, listeners won't hear songs played in the same order. It's a fresher listening experience.

Remove Songs

How It Works

By "removing" a song, you are making it unavailable to the system, only for the specific stream or location. In this example, we're removing a song from Location #1 only. This song will still play at the other locations. You can add the song back into rotation at any time.

You can curate your own playlists. Click [remove songs/artists from this stream](#). This navigation presents the screen shown below.



Simple One-Click Removal

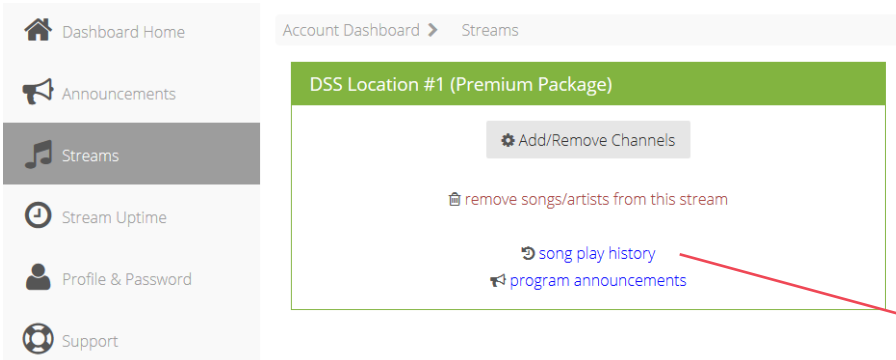
A list of every available song (based on your channel preferences) is shown. Songs with a green background are available to play. Songs with a red background will not play.

Check the box to the left of the song title to remove it. There is nothing else to do; the selection changes color and is removed from rotation. Click the song again to add it back.

Smooth Jazz

<input type="checkbox"/>	#HarmonyPark	Nate Harasim
<input type="checkbox"/>	(Your Love Keeps Lifting Me) Higher And Higher - Vocal	Dave Koz Feat. Kenny Lattimore And Rick Braun
<input type="checkbox"/>	107° In The Shade - Vocal	Alex Bugnon
<input type="checkbox"/>	108 Degrees Slow	Alex Bugnon
<input type="checkbox"/>	137 am	Jeffery Martin
<input type="checkbox"/>	201 AM	Boney James
<input type="checkbox"/>	24-7 Fast	Paul Brown
<input type="checkbox"/>	2nd 2 None	Najee
<input type="checkbox"/>	5 To 6	Wayne Jones
<input checked="" type="checkbox"/>	95 South	Drew Davidsen
<input type="checkbox"/>	A Better Man - Vocal	Phil Perry
<input type="checkbox"/>	A Day At The Beach	Wayne Jones
<input type="checkbox"/>	A Fine Red [Edit]	Mike Ian
<input type="checkbox"/>	A Moment In Spain	Waldino

Play History



Song Review

Sometimes you may hear a song and wish to remove it from rotation. This is likely to happen at an inconvenient time, and with a song title you may not know. Play History provides you a list of the last 50 songs to have played.

Click [song play history](#). This navigation presents the screen shown below.

Another Way To Curate Your Playlists

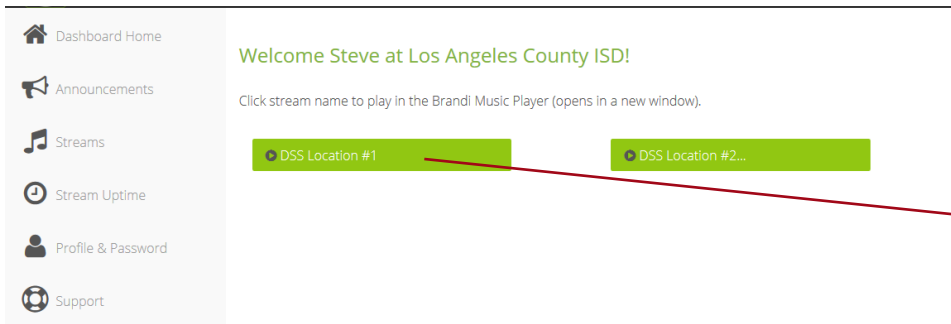
A list of the last 50 songs that played on your stream will show. (Remember, you are only viewing the play history for the stream you have selected.) You can see the time the song played, which helps identify the song.

Click "do not play again" to remove the song. To add the song back in, navigate to [remove songs/artists from this stream](#).

Review the last 50 songs played on your stream. Don't like a song? Easily remove it by clicking the remove button.

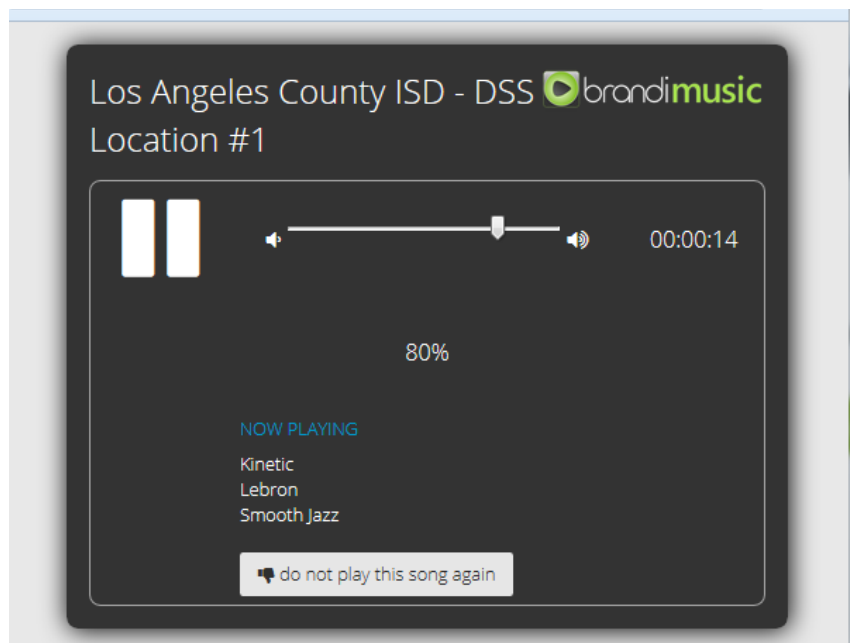
Song:	Date:	Remove:
When Your Lover Has Gone (Sonny Rollins Quartet)	11/30/2015 12:16am	do not play again
Wrap Your Troubles in Dreams (Mel Torme)	11/30/2015 12:14am	do not play again
Water Song (Brooks Williams)	11/30/2015 12:12am	do not play again
You Make Me Feel So Young (Rosemary Clooney)	11/30/2015 12:09am	do not play again
You Turn Me On [Edit] (Soren Reiff)	11/30/2015 12:05am	do not play again
How Deep Is The Ocean (Billie Holiday)	11/30/2015 12:02am	do not play again
Caravan (Wynton Marsalis)	11/29/2015 11:54pm	do not play again
We Dont Make The Rules (Shilts)	11/29/2015 11:50pm	do not play again
For You (John Mills)	11/29/2015 11:47pm	do not play again
Woodland Mission (William Ellwood)	11/29/2015 11:43pm	do not play again
Coney Island [Radio Edit] (Dangling Success)	11/29/2015 11:39pm	do not play again
How About You (Bill Evans)	11/29/2015 11:35pm	do not play again
You'd Be So Nice To Come Home To (Julie London)	11/29/2015 11:33pm	do not play again

PopUp Player



Listen Online

Click the stream you wish to hear. A popup web audio player is activated.



PopUp Player Features

It's nice to be able to "check in" on your audio streams at any time. Simply log in (Dashboard Home is the default landing page after logging in) and click the stream name .

The PopUp Player opens in a new window. If you don't see the player, check your browser settings to allow popups from brandimusic.com.

Click the play button and allow a moment for the stream to buffer and begin to play.

Song Title, Artist Name and Channel are displayed. There is also a "do not play this song again" button that removes the current song from rotation. Note: this action does not interrupt the current song, but will remove it from being available in the future.

1



OPTIONAL

Announcements

The streaming music system comes with a built-in announcement application. Voiced recordings can provide helpful information without interrupting the music.

3-Day Turnaround

Voice scripts can be submitted online or via email. Script writers are available to work on your ideas, or submit a script that's ready to be voiced by our professional male or female announcer. Your approval is requested within 3 days.








2

3



Automated Scheduling

Voiced announcements can be scheduled to play at specific times of the day and for a specific date range. This powerful scheduling feature allows you to create messages for specific holidays, special hours and other timely information well in advance.

-  Announcements
-  Streams
-  Stream Uptime
-  Profile & Password
-  Support

All Announcements:

[Request Announcements](#)

<input type="checkbox"/>	Stream:	Announcement Name:	Active:	Added:	Schedule:	Plays:	Options:
<input type="checkbox"/>	Your Location	Afternoon 01	No	10/29/2015 Updated 11/04/2015	Run: 10/29/2015 to 10/29/2017 Times: 12:00pm to 04:59pm Days: Su, M, Tu, W, Th, F, Sa	45	program history
<input type="checkbox"/>	Your Location	Afternoon 02	No	10/29/2015 Updated 11/04/2015	Run: 10/29/2015 to forever Times: 12:00pm to 04:59pm Days: Su, M, Tu, W, Th, F, Sa	60	program history
<input type="checkbox"/>	Your Location	Anytime 03	No	10/29/2015 Updated 11/04/2015	Run: now to 10/29/2017 Times: all day Days: Su, M, Tu, W, Th, F, Sa	443	program history
<input type="checkbox"/>	Your Location	welcome 02	No	10/29/2015 Updated 11/04/2015	Run: now to forever Times: all day Days: Su, M, Tu, W, Th, F, Sa	433	program history

Moving Forward

FAQ's

?

Will any advertisements or station identification be heard?

No. The music plays continuously without interruption. If you use custom announcements, you may choose the number of songs that play between each announcement.

✓

?

How are the music copyrights or licenses handled?

Our firm pays an annual fee to SoundExchange, the organization set up by the US Congress to collect fees for music rights. We operate under sections 112 and 114 of the US Copyright Act, which establishes rates we must pay to legally transfer music to our servers. Additionally, performance rights organizations BMI, SESAC and ASCAP receive payments based on the number of premises (physical addresses) using our service.

✓

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Can the service be used outside of the United States?

Yes. However, you must contact the performance rights organizations in the country where the service will be used. Our service fees cover performance rights in the United States only. For example, in the U.K., you would contact PRS For Music and PRI and expect to pay appropriate tariffs.

✓

?

Can the system set up different kinds of music to be played at different times of the day?

As of this writing a "special schedule" or "override schedule" feature is being created. This forthcoming feature will allow you to create a music schedule that will "override" your "default" music schedule. For example, you'll be able to play one kind of music in the morning, and another in the afternoon. Or, holiday music that plays 24/7 for a specific date range. You could have a "70s lunch hour" or "Friday Dance Party" every week.

✓



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