



Now for VOIP providers:
Custom messages on hold that stream
right into your customers' phones.

Streaming custom music and messages on hold will provide added value for your customers and added recurring revenue for you. Working with Easy On Hold allows you to provide enhanced MOH service to your customers without handling audio files or managing ongoing changes and updates.

Your customers work directly with Easy On Hold to develop their own custom music and message on hold channel. If you choose, you may charge a monthly enhanced service fee. Plus, your firm receives a custom MOH stream to use, free.



Want to know more? Call us. 1-888-798-HOLD (4653)

How it works for your customers

- 1 Your customer requests a custom production from Easy On Hold—a custom script, read by professional announcers and mixed with licensed music.
- 2 Once approved, you'll receive the message-on-hold stream URL, which you'll configure in your customer's hosted IP telephony solution.
- 3 All future updates will automatically play in the stream in real time. No equipment to touch, no files to upload.

A better experience for you, your customer and their callers.

- Recurring revenue opportunity: you can charge a small monthly fee for enhanced MOH service.
- A better caller experience: Shorter announcements and ever-changing music. The end of the 4-minute loop.
- No more uploading files to change content: The live stream manages start and end dates for announcements.
- Free custom stream for your business.
- It's all on us: scripts, voices, music and licensing all included.
- Multiple unique streams can be provisioned for use by specific departments and extensions.
- Foreign languages and translations available.

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